



FOR IMMEDIATE RELEASE

## **Streets of New York Restaurants to Give Back to Community**

### *Profits from "Big Game" Promotion to Benefit St. Mary's Food Bank*

PHOENIX, AZ – January 26, 2009 – For more than 34 years, Streets of New York restaurant group has been giving back to the community through various programs and promotions and this year is not any different! In an effort to raise money and gather badly needed food donations, the Phoenix-based restaurant chain is partnering with St. Mary's Food Bank to help those in need.

From February 1 to February 14, 2010, Streets of New York will offer guests 20% off their total bill with a donation of at least three or more non-perishable items. Canned or boxed goods must be presented at the time of purchase and can be used for dine-in, take-out and delivery, excluding tax and alcohol.

"Without the continuing support from the community, St. Mary's would never be able to distribute enough food to provide 300,000 meals on a daily basis," said Terry Shannon, the Food Bank's president and CEO. "Wonderful partners like Streets of New York recognize the tremendous need right now. We are pleased they have chosen the Food Bank as a way to give back to those in Arizona faced with hunger issues."

A portion of the proceeds earned during this time period will also work to purchase up to 14,000 meals for the food bank. The monetary contributions are desperately needed by the food bank as their demand is nearly twice what it was just two years ago.

"During these hard economic times non-profit organizations are struggling more than ever," says Rick Peterson, Chief Operating Officer of Streets of New York. "As a business that has been operating in the valley for more than 34 years, we feel that it's our responsibility to help those who are need and we are very grateful to be in a position where we can contribute to such a great cause."



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For more information about store hours or menu items, please visit the Streets of New York web-site at [www.streetsofnewyork.com](http://www.streetsofnewyork.com).

### **About Streets of New York**

Streets of New York is a family-owned restaurant group which started with a single Phoenix location in 1976. Now boasting more than 29 Phoenix-area restaurants, Streets of New York has built its reputation on consistently serving food prepared with the highest quality and freshest ingredients. Over the years, Streets of New York guests have come to enjoy its authentic New York pizza, pasta, calzones, salads and subs. For more information visit: [www.streetsofnewyork.com](http://www.streetsofnewyork.com).

### **About St. Mary's Food Bank**

St. Mary's Food Bank Alliance, the world's first food bank, is a non-sectarian, nonprofit organization that alleviates hunger by efficiently gathering and distributing food to 534 sites that serve the hungry. Serving 13 of Arizona's 15 counties, the organization is a member of Feeding America, the national network of food banks, and is committed to volunteerism, building community relationships, and improving the quality of life for Arizonans in need. During Fiscal Year 2008-2009, the Food Bank distributed 67.8 million pounds of food to families and individuals, provided enough food for 300,000 meals every day, and garnered more than 370,000 volunteer service hours. Web site: [www.FirstFoodBank.org](http://www.FirstFoodBank.org) Phone: 602-242-FOOD.

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